



## ABOUT IIJNM

The Indian Institute of Journalism & New Media, Bangalore, is founded by the BS&G Foundation, a non-profit trust dedicated to promoting true democratic values and institutions in India.

The BS&G Foundation is a partnership between the Adi Chunchanagiri Trust and The George Foundation. The main motivating factor behind the creation of this journalism institute is the overwhelming need to improve the quality of journalism and elevate the stature of the profession in India.

IIJNM, offers a range of professional, one-year, diploma programmes in journalism:

**BROADCAST (Radio & Television)**

**PRINT (Newspaper & Magazine)**

**INTERNET (Web & e-paper editions)**

## ADMISSIONS SCHEDULE

The IIJNM academic year starts in mid-July, and ends in mid-June. Applications must be received by June. Selected candidates will be notified by mid-June. Student acceptance of admission must be received by the last week of June, failing which admission will be given to candidates on the waiting list.

Early applications will be considered from January and conditional acceptance will be notified by mid-May. Admissions will be confirmed subject to qualifying test/interview results.

**For details contact: [admissions@iijnm.org](mailto:admissions@iijnm.org)**

## CURRICULUM OVERVIEW

The curriculum has been developed in association with Columbia University Graduate School of Journalism, New York. In order to retain flexibility in its course offerings, IIJNM does not seek any national accreditation. The programme leading to a diploma or a postgraduate diploma in journalism, builds on

## IIJNM Mission Statement



Dr. Abraham M. George  
Dean

The Institute's mission is to educate students in a broad range of skills and concepts involving the gathering, editing and presentation of information, and prepare them for a career in journalism.

While there is a strong emphasis on the "craft" of journalism, the curriculum is designed to help students draw on and supplement their basic education so they are better equipped to handle intelligently the fundamental issues of the day.

Students are exposed to the principles and ethics intrinsic to the profession, to enable them to hone their journalistic skills. The hope is that IIJNM journalists will not only be competent practitioners by today's standards, but also that they will help raise those standards.

the student's already strong background in liberal arts, the sciences, law or other disciplines. The purpose is not to train candidates for the next job in the field, but to educate them for significant careers.

During a full academic year, students work in the high-pressure deadline atmosphere of the journalism profession through their assignments in reporting, writing, editing and using presentation tools. Teacher-editors who have also been, or still are, working journalists, critique individual assignments and closely supervise the students' production of the in-house television/radio news bulletins, newspaper, magazine and web publications. Students get to interact



with television/radio stations and newspaper and magazine publishing houses in Bangalore. Bangalore city, in all its vastness, complexity and diversity, is the institute's working laboratory. The main focus of the programme is practical field reporting on political, economic, social, environmental and other areas.

The curriculum includes core courses in reporting and writing, ethical and legal issues, and tools of journalism with electives to specialise in areas of reporting and writing news in the fields of politics, international affairs, developmental issues, business and

economics, sports and the like, besides digital photography.

In addition, media workshops are held to help students with in-house television and radio programmes, newspaper, magazine and online publications.

## FACULTY & ADVISORY BOARD



Kanchan Kaur



Nikhat Aslam



Girish Bhadri



Surekha Deepak



Keerthi Kumar

IIJNM is a professional institute of journalism for those who wish to seriously pursue it as a career and achieve excellence. It is founded on the belief that journalism is a powerful and responsible profession that should be independent of everything except the public interest. To guide students towards this noble goal, the full-time and visiting faculty are drawn from leading national and international news organisations and academic institutions. And to support them, IIJNM has assembled a select International Advisory Board whose members are:



Barkha Dutt



Riz Khan



Rahul Singh



Sreenath Sreenivasan



Shashi Tharoor

Michael Golden, Vice-Chairman, The New York Times Company;

Tom Goldstein, Former Dean, Graduate School of Journalism, Columbia University, New York;

Pranay Gupte, Former Editor-in-Chief & Publisher, The Earth Times, New York;

Ramesh Chandran, Former Foreign Editor Times of India and advisor to FICCI ;

Barkha Dutt, Manging Editor NDTV;

Riz Khan, Former Anchor, CNN International;

Nikhil Lakshman, Editor, rediff.com;

Rahul Singh, Former Editor, Khaleej Times, Dubai;

Sreenath Sreenivasan, Associate Professor, Graduate School of Journalism, Columbia University, New York;

Marty Subrahmanyam, Professor of Finance, Stern School of Business, New York;

Shashi Tharoor, Under-Secretary General, Communications, United Nations, New York;

N. Vaghul, Chairman, ICICI Ltd.

## CURRICULUM

IJNM courses are tailored to provide students hands-on training for jobs in television, radio, newspaper, magazine and online journalism, through two diploma programmes:

- **Postgraduate Diploma** for students with a Bachelor's degree in any discipline.
- **Diploma Programme** for students who have completed Pre-University or Std 12.

Both programmes consist of core courses including electives, advanced seminars, media workshops and a master's thesis project. Depending on the type of diploma programme, the requirements vary. These courses are offered in two semesters: July-December and January-June.

**Core courses** introduce students to reporting, writing and editing, and provide a foundation from which much of the subsequent course work is done. While laying emphasis on the application of the tools and techniques of journalism, with hands-on experience using the best and latest of equipment in the industry. IJNM aims to make students instinctively aware of the ethical and legal issues involved in the practice of journalism to turn them into responsible professionals.

**Advanced areas of specialisation** emphasise major areas, namely, national political reporting, international news coverage, business and financial reporting, and developmental journalism.

**Advanced media concentrations** provide further skills in the chosen stream of study—television, radio, newspaper, magazine or new media.

**Elective courses** allow students to specialise in one or more subject areas such as political reporting, international news coverage, investigative reporting, business reporting and digital photo journalism.

**Media workshops** are conducted in television, radio, newspaper, magazine and online journalism.

**Master's Thesis Project** in its scope and duration is the postgraduate student's major academic effort of the year, an in-depth exploration of a topic as a journalist would pursue it. The master's thesis project may be executed in television, radio, newspaper, magazine or online journalism. Each student is assigned an adviser who helps select a topic and provides guidance in focusing the project, conducting the research, and reporting, organising and writing. The master's thesis project is intended to demonstrate students' ability to conduct and sustain research over several months, their ability to gather and organise large amounts of information, and their capacity to present that material clearly and accurately.

## CONCENTRATIONS

Students should choose one of the concentrations from the list below.

### Television Journalism

Television curriculum requires acquiring skills in reporting, scripting, editing, and production for TV broadcast. Students work with both television and print faculty, and acquire the necessary background in each of the subject areas and specialisations. Television and radio workshops train students for the real world of broadcast journalism, offering the best practices in the industry. Students learn to shoot and edit videotape, and to produce hard news and feature stories. IJNM maintains close association with several TV and radio stations in Bangalore and their staff with whom students get the opportunity to interact. Students concentrating on television must attend the television workshop.

### Radio Journalism

Radio journalism students learn to work on in-depth and longer form radio reports, as well as on news bulletins and documentaries. A d v a n c e d courses, later in the year, stress on-air production and hosting skills. They also learn editing and mixing on state-of-the-art digital audio workstations. Theoretical sessions will be further strengthened through field reporting, library research and seminar paper presentations.

### Newspaper Journalism

More than ever, newspaper professionals must consistently demonstrate the qualities of precision, accuracy, speed, fairness, understanding and public responsibility. Students will gain these through theoretical and practical courses and workshops.

The Institute seeks to prepare them to step into the nation's newsrooms. They will learn reporting, editing, page design and newsroom management. Teaching methods include lectures, case studies, seminars with guest speakers, individual assignments and workshops. Students concentrating on newspaper journalism must take the newspaper workshop.

### Magazine Journalism

Magazine Journalism students' course work will prepare them to participate in writing, editing and production. They will use the latest technology to create graphics, choose typefaces and prepare layouts. While most students select magazine work from an interest in writing feature articles, the programme seeks to instill additional interest and expertise in layout and design and other areas. Students concentrating on magazine journalism must take the magazine workshop.

## New Media: Online Journalism

The New Media courses are integrated with the print curriculum, so students learn solid reporting skills along with technical skills needed for presenting news online. They create a journalism website themselves, doing everything from gathering and writing content to publishing their work. Utilising advanced web publishing software tools, students design, create and operate web publications as part of their course work and workshops. The Center for New Media plays an important role in setting ethical and editorial standards for interactive and multimedia journalism. Students concentrating on online journalism must attend the New Media workshop.

## CORE COURSES

Basic Reporting & Writing  
Reporting & Writing for Television  
Reporting & Writing for Radio  
Tools of Television Journalism  
Tools of Radio Journalism



Tools of Journalism Print & New Media  
Ethical and Legal Issues in Journalism

## ADVANCED AREA OF SPECIALISATION

Advanced Political Reporting  
Advanced International News Coverage  
Advanced Business & Financial Reporting  
Advanced Developmental Journalism

## ADVANCED MEDIA CONCENTRATION

Advanced Television Studies  
Advanced Radio Studies  
Advanced Newspaper Writer's Seminar  
Advanced Magazine Writing & Editing  
Advanced New Media

## ELECTIVES

*Students should choose the required number of electives from the list below:*

Political Reporting  
Business & Financial Reporting  
Covering International News  
Magazine Writing  
Investigative Reporting  
Digital Photo Journalism  
Opinion & Editorial Writing  
Covering the Arts & Cultural Events  
Understanding & Producing New Media  
Covering Social & Religious Issues

Covering Health & Environmental Issues  
 Covering Issues in Developmental Journalism  
 Sports Reporting  
 Rural Reporting  
 TV News Magazines & Documentary  
 Radio News Bulletins & Documentary  
 Covering Science and Technology

**CAMPUS ORIENTATION**

The first semester begins with a one-week orientation to the resources available to students. These include introduction to such campus facilities as the media lab, high-speed network, Internet access and software tools. Subsequently, students are expected to further familiarise themselves with these software tools by working with audio-visual and interactive training materials. Out-of-station students are taken around in that period to learn more about Bangalore city, its institutions, public transportation, and other facts that could come in handy when they are required to cover a city neighbourhood as part of the reporting and writing course. This will be



followed by two weeks of a boot-camp to orient students to the courses and those who teach the subjects in preparation for the active academic sessions.

**CAMPUS FACILITIES & SERVICES**

**Accommodation & meals**

The IJNM programme demands intense study for one year, and all students must stay in the convenient and modern residential facility adjoining the campus, unless an exemption is granted. One or more faculty members and families stay in the hostel which has separate

wings for male and female students. Regular meals and light refreshments are provided in the hostel and college cafeteria. Facilities for sports and games are also available in the hostel campus.

**Medical assistance**

Medical care is available from the attending physicians at BGS International School next to the IJNM campus as well as from a nearby medical/dental college and private clinics. Insurance coverage for medical care and hospitalisation is the responsibility of every student. IJNM does not offer such coverage.

**Career and counselling services**

The Institute maintains close contacts and professional relationships with several news organisations, academic institutions and corporations. Many faculty members — full-time and guest lecturers — have been or are professionals at senior positions in some of these institutions. We also update many journalism-related organisations in India about the activities of the Institute and solicit their involvement, particularly in the

placement of students. All student resumes are posted on the IJNM website and companies are informed about the availability status of all students who seek employment.

The journalism community has recognised the quality of our programme and the calibre of our students. All our students who have graduated over the past 6 years have received job placements. Of those, two had received training internship with the New York Times and Scripps Howard Program in the US.

Our alumni are doing exceedingly well in their

chosen streams of media and the media houses they work for. In any mainstream publication you will find IJNM alumni — The Reuters, The Press Association, Economic Times, The Statesman, Times of India, Indian Express, Deccan Herald, Hindustan Times, Tehelka, DNA, CNBC-TV18, CNN-IBN, Times Now, ANI, Aaj Tak and Rediff.com. Some of our graduates have also been placed abroad in media organisations like the Khaleej Times, Dubai and CNN Int., Hong Kong.

**AWARDS/SCHOLARSHIPS**

Three of our students have won prestigious international/national awards recently:



Debarshi Dasgupta of the Class of 2003 and a reporter with the Hindustan Times, Jaipur, won a major scholarship for higher studies at the Institute for Political Studies in Paris. Aman Khanna, also of the Class of 2003, and a correspondent with Tehelka, New Delhi, was declared the runner-up for the CNN Young Journalist Award 2004 tenable in India and Pakistan. Tsewang Rigzin of the Class of 2004 was awarded the 2004-05 Charkha-Sanjoy Ghose Fellowship for Peace & Development. Vivek Gupta and Tamara D' Mello of the Class of 2002 were selected for a Scripps Howard internship in Washington and a New York Times internship in the US respectively.

**KNIGHT PRESS FELLOWS AT IJNM**

IJNM has been the recipient of the Knight International Press Fellowship and the Ford Environmental Reporting Fellowship by the International Center for Journalists (ICFJ), Washington, DC for 2002-03. Under these programmes, senior professional journalists from abroad have spent time at IJNM to cover a variety of subjects and to provide hands-on training to our students.

**IJNM FEES SCHEDULE**

One-year Postgraduate Diploma programme (two semesters)				One-year Diploma programme (two semesters)			
	Broadcast (TV & Radio)	Print & New Media	Due Date		Broadcast (TV & Radio)	Print & New Media	Due Date
Confirmation of admission/acceptance	Rs. 50,000	50,000	JUN 23, 2008	Confirmation of admission/acceptance	Rs. 50,000	50,000	JUN 23, 2008
First instalment	Rs. 90,000	70,000	JUL 12, 2008	First instalment	Rs. 75,000	60,000	JUL 12, 2008
Second instalment	Rs. 90,000	70,000	JAN 04, 2009	Second instalment	Rs. 75,000	60,000	JAN 04, 2009

Payment toward confirmation of admissions must be received by the Institute within seven days of notification. All other fees are payable at the time of registration for the semester. The above fees do not include the charges for housing and meals provided to all students at the campus.	If the Institute does not receive the full amounts by their due dates, the student will not be allowed to attend classes. A delay of more than 15 days could result in permanent suspension from the programme. The registration and tuition fee, once paid, will not be refunded under any circumstances.	At the start of each semester, students must pay the following fees toward their housing and meals:
		Housing fees Rs. 10,000 per semester
		Meals Rs. 16,000 per semester



## FAQs

### How is the IJNM syllabus and curriculum structured?

The curriculum has been developed in association with the prestigious Columbia University Graduate School of Journalism, New York. The programme consists of concentrations in television, radio, newspaper, magazine and online journalism.

### Can you describe in more detail the programme, courses and other requirements?

We offer the following programmes:

- One-year Postgraduate Diploma in Television, Radio, Newspaper, Magazine, New Media (Online) Journalism
- One-year Diploma in Diploma in Television, Radio, Newspaper, Magazine, New Media Journalism

### Is the IJNM diploma recognised?

IJNM already has the media industry's recognition. The word is out that we have one of the best journalism programmes. In order to assure flexibility and run a quality programme, we do not affiliate ourselves with any university or government organisation.

Our graduates are so well-equipped academically and professionally that practically all major media organisations are anxious to hire them. Our last on-campus job interviews led to offers from Britain's Press Association, Reuters and Google and internship offers from Indian Express, Tehelka, Asian News International (ANI), CNBC-TV18 and CNN-IBN.

Recognising the quality of our graduates, The New York Times accepted one of our students for internship in New York in 2003, while a Scripps Howard fellowship was awarded to another student for training in Washington.

### Tell me about the IJNM faculty and Advisory Board.

The full-time faculty is complemented by several part-time instructors who are serving in news organisations. Depending on their professional background, they teach courses in their specific areas of specialisation.

IJNM is a recipient of the Knight International Press Fellowship and the Ford Environmental Reporting Fellowship awarded by the International Center for Journalists (ICFJ), Washington, DC in 2002-03. IJNM invites nationally and internationally recognised individuals in fields such as media, law, environment, government, international finance, technology and the arts to deliver guest lectures.

### What resources are available at IJNM?

IJNM is situated on five acres of beautifully landscaped grounds surrounded by rolling hills on the outskirts of Bangalore. The 30,000 sq. ft. facility features large classrooms, a sophisticated media lab, 14 state-of-the-art digitalised television and radio editing stations, two auditoriums, library and conference rooms. Each student

is assigned a personal workstation with an advanced PC connected to a network running on powerful servers, with e-mail and high-speed access to the Internet. Major software tools used in video/audio editing, print and online journalism are also made available.

**The Centre for TV/Radio Production:** Equipped with digital video cameras and sophisticated edit stations, the TV and radio production centre allows students maximum time in honing their production skills. Intensive training with digital editing on internationally recognised software like FinalCut Pro, Avid and Premier Pro, Nuendo, Rack Audio Editing, Cool Edit & Digi Design Protocols prepares the student for tight deadlines encountered in real life situations.

**The Centre for New Media:** It serves as a college "workshop" and provides all the modern software tools for web journalism. While the focus is always on quality journalism, the Centre familiarises the student with the use of technology—computers, multimedia, interactivity, and the coding language that makes web pages. The Centre works closely with professional and trade organisations to identify the industry best practices.

### Will you consider students from the Hindi medium?

The medium of instruction at IJNM is English. However a limited number of admissions are also available for the Hindi stream. Those opting for the Hindi medium must have sufficient English language familiarity to comprehend lectures and to interact in English. However, these students are allowed to submit assignments in Hindi which will be evaluated by a Hindi medium faculty member.

### What is IJNM's admission policy and procedure, and how should I apply?

No more than 60 students are admitted to the programme each academic year. The key qualities sought are:

**Commitment to journalism:** Journalism is a field that values individuals who are curious, well-read, enthusiastic, and creative, and who have demonstrated initiative in their work and studies. We seek highly motivated students with a passion for the field and a keen interest in what is happening around them.

**Writing skills:** We expect journalists to be sensitive to language and to organise their thoughts clearly and coherently. A good command of the English language is a must.

**Education:** (1) One-year Postgraduate Diploma programme: A Bachelor's degree in any discipline is required. Applicants awaiting final year examination results may also apply. (2) One-year Diploma programme: Students who have completed 10+2/Pre-University are eligible to apply.

**Background and life experiences:** Consideration will be given to the applicant's background and life experiences that would contribute significantly to a dynamic and diverse student body. IJNM admits Indian and international students. Selection is based entirely on merit, without any

regard for gender, race, religion, or caste.

**Admission procedure consists of:** Completion and submission of application form and a test and personal interview.

All application materials must reach IJNM no later than 60 days before start of the academic year. Application form may be downloaded from the website [www.ijnm.org](http://www.ijnm.org) or can be obtained by mail by writing to the IJNM Admissions Office at,

316, 5th A Cross, HRBR Extension,  
3rd Block, Kalyan Nagar, Bangalore – 560 043,  
Tel: 080-25432575/25432565

Interview will be conducted by telephone or in person. Those finally selected for admission will be notified within seven days of the interview.

### What is a typical week like at IJNM?

Let's take the first semester. Classes, four days a week. The other two days are kept for beat (field) reporting, workshops, and writing. Students will work typically like journalists, pick a beat in Bangalore city, cover courts, police, legislature, or just a neighborhood or a community. Students come up with news story ideas, cultivate news sources, dig up facts, find human interest, and turn in their stories to strict deadlines.

Television Journalism students master the art of using the camera and sound equipment before they go out into the field. Once there, they too work like typical journalists to get stories. They then edit these stories to the required length within given timeframes.

Radio Journalism students learn to work on in-depth and longer form radio reports, as well as on radio news bulletins and documentaries. Advanced courses, later in the year, stress on-air production and hosting skills. They also learn editing and mixing on state-of-the-art digital audio workstations. Theoretical sessions are further strengthened through library research and seminar paper presentations.

### Do you offer scholarships and/or financial assistance?

Admission decisions are made at the Institute with no regard to applicants' financial need. Only after applications are processed are financial need and available aid determined. Scholarships ranging from 25% to 100% of tuition fee for up to 10 students on a need-cum-merit basis are available, but disbursed solely at the discretion of the administration. Those requesting financial assistance from IJNM must provide clear evidence of genuine financial need. The applicant must indicate whether he/she is prepared to accept an offer of admission regardless of the amount of grant provided.

Students accepted for admission and requiring assistance for bank loans are urged to contact the IJNM Admissions office. Educational loans are advanced by several major banks including ICICI Bank, Indian Bank, Indian Overseas Bank, Canara Bank, Punjab National Bank and Syndicate Bank.